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## VinaCapital Vietnam Opportunity Fund LSE: VOF.LN

# Frostrow Capital Investment Companies Seminar

## **VinaCapital**

Our mission: To enable our investors to prosper by capitalising on Vietnam's rich opportunities.

# \$4.0BN

ASSETS UNDER MANAGEMENT

## **19 YEARS**

INVESTING IN VIETNAM INVESTMENT PROFESSIONALS, GLOBAL EXPERIENCE

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#### MULTI-ASSET PUBLIC AND PRIVATE EQUITY, REAL ESTATE, VENTURES, FIXED INCOME

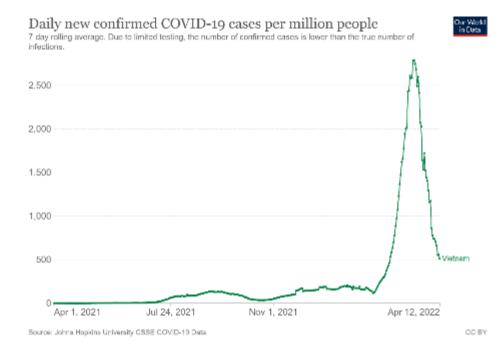
## 01 MACROECONOMIC UPDATE



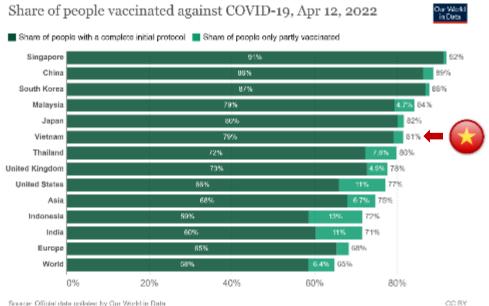


## Vietnam is learning to "Live with Covid"

#### Domestic daily cases spiked in early 2022 but have now retreated significantly (LTM to Apr 2022)



## Rapid rate of vaccinations over past 9 months, >80% population fully vaccinated, >95% HCMC and Hanoi



Source: Official data colletec by Om WorkI in Data CC1 Note: Alternative definitions of a full vaccination, e.g. having been infected with SARS-CoV-2 and having 1 does of a 2-does protocol, are ignored to maximize comparability between countries.



## Why Vietnam? A recipe for Vietnam's Emerging Middle Class

**#1 FDI** INFLOWS BOOST LOCAL INCOMES AND CONSUMER SPENDING

## <40%

URBANIZATION (VS >60% CHINA) TREMENDOUS GROWTH

## 98 MILLION

POPULATION, YOUNG FAVOURABLE DEMOGRAPHICS

#### >90% Q HIGH FEMALE WORKFORCE PARTICIPATION

## Why Vietnam? Diversification away from China

Other countries in Asia could take up the slack. Vietnam, for instance, is at a similar stage of its development as China was 20 years ago, according to Ben Yearsley from Shore Financial Planning including having a one-party state.

Priyesh Parmar from the research company Numis said that the Vietnam economy is expected to grow 6.5 per cent in 2022. It continues to benefit from a young population, emerging middle class and strong foreign investment as companies diversify supply chains away from China.



Workers install electric car batteries at the VinFast automobile plant in Haiphong, Vietnam NHAC NGUYEN/AFP/GETTY IMAGES

#### If you are worried about backing China, take a look at Vietnam instead

#### David Brenchley

Sunday April 24 2022, 12.01am BST, The Sunday Times



## The FDI story is still very strong in 2021



LG Display to Expand Vietnam Production Capacity 25%



"VN Remains an Attractive Destination for Foreign Investors" (Samsung to Expand Foldable Device Capacity by 50%)

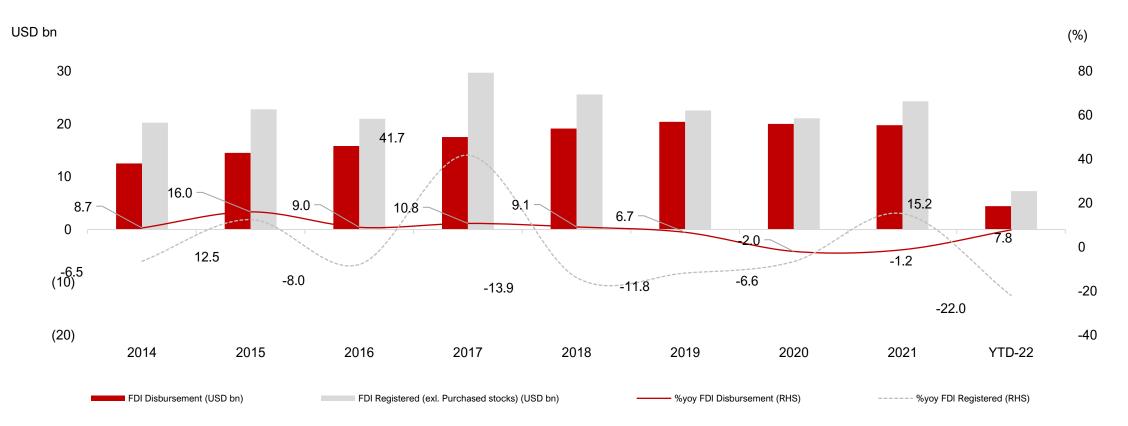
**TOSHIBA** Toshiba to Shift Electronics Production from China, to VN

## Deloitte.

Vietnam is the #1 choice for Japanese FDI Investors, and the #2 choice for Singapore FDI Investors



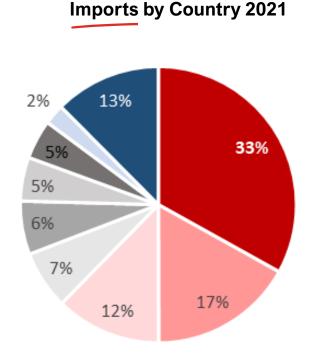
## FDI remains positive despite the pandemic

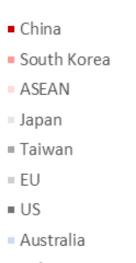


**Disbursed FDI Still Positive Despite Negative News** 



# Vietnam is one of the most interconnected countries in global trade with 17 free-trade agreements





Others

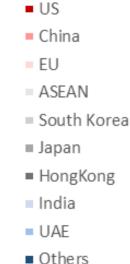
1% 15% 29% 3% 6%

12%

17%

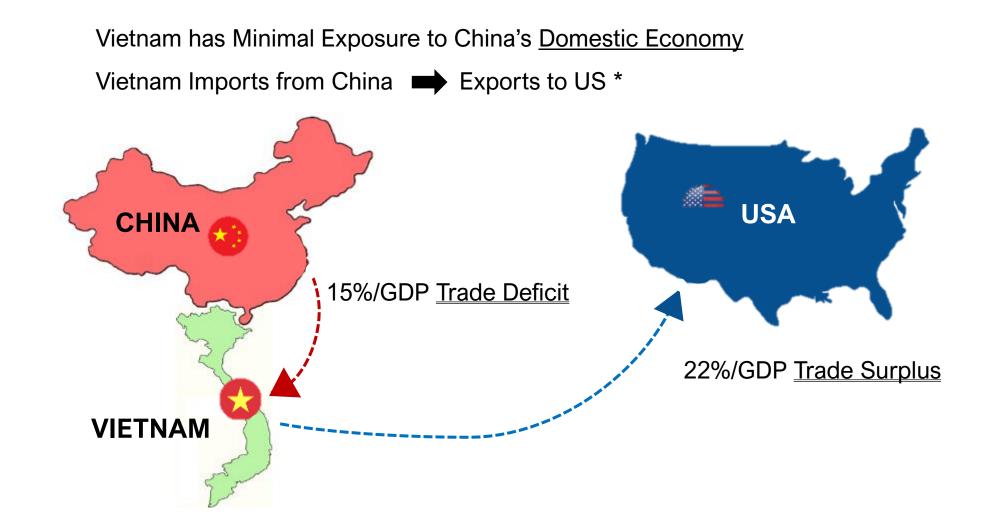
#### **Exports by Country 2021**

9%



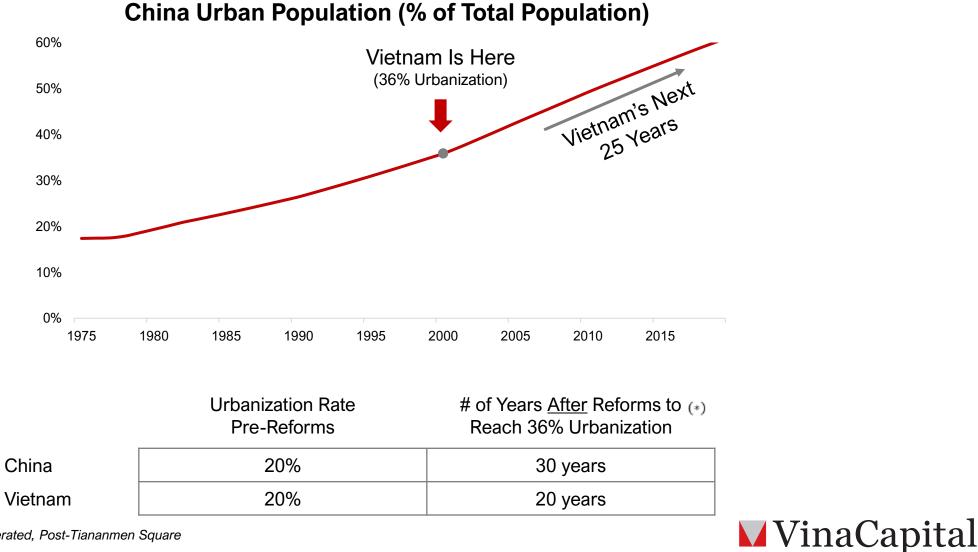


## Vietnam's modest exposure to China





## **Urbanization: Vietnam is 20 years behind China**



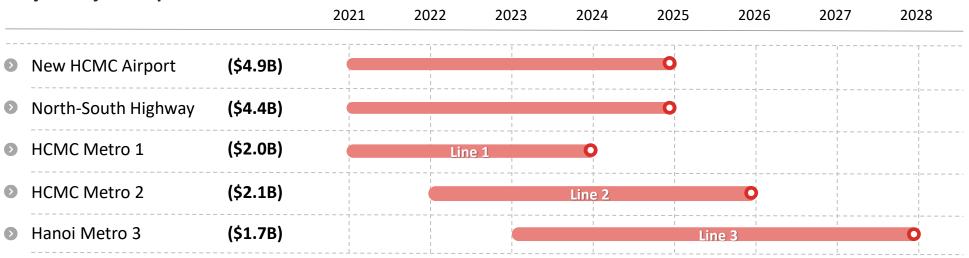
## Infrastructure spending set to surge ~40% over next 5 years

Vietnam's New PM Rose to Prominence Developing His Province's **Infrastructure** 

## AVIATIONPROS.com

Vietnam Breaks Ground on \$16 Billion International Airport

**Major Projects Pipeline** 





## Vietnam's "Demographic Dividend" to continue for 10+ years

**Consumption by Age\*** Thousands 10,000 1.4 1.3 Peak at Age 50 45-50 year old population cohort 8,000 1.2 1.1 6,000 1 4,000 0.9 0.8 2,000 0.7 0.6 0 80 90 20 30 50 70 1980 1990 2000 2010 40 60

\* This curve is consistent across countries

Vietnam Population, Age 45-50 **10+ More Years** Of Booming Consumption **2021** 2030 2040 2050 2060 2070 2080

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## Female Labor Participation: Vietnam Leads Asia & EM

Sweden Vietnam Australia 0 UK Japan 0 Russia Singapore China US C Thailand 0 Brazil 0 Korea 0 Indonesia C Malaysia O India 10% 70% 80% 90% 0% 20% 30% 40% 50% 60%

**Female Labor Participation Rate** 

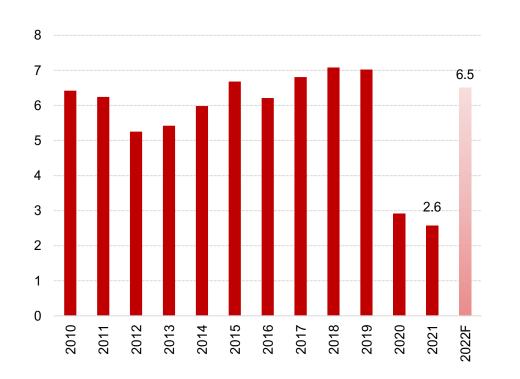
#### Many of Vietnam's Leading Companies are Run by Women

Top Management Positions Held By Women: 28% in Vietnam vs ~19% Worldwide

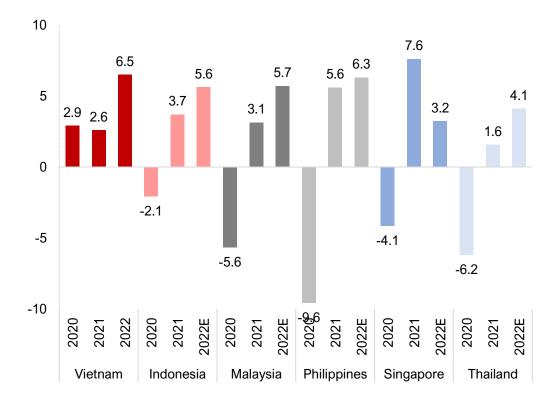


## 6.5% GDP growth forecasted for 2022

Vietnam – Annual GDP YoY Growth (%)



ASEAN – Real GDP YoY Growth (%)



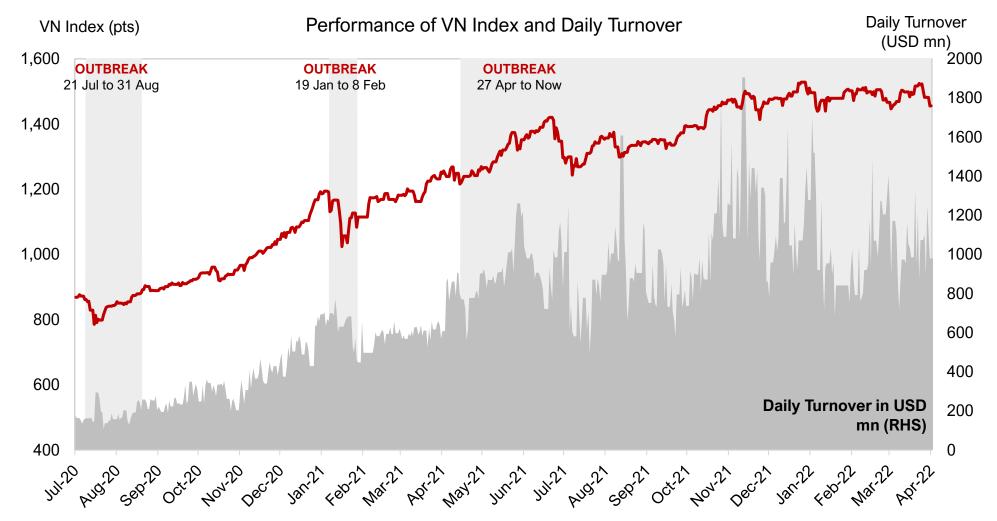
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## VN Index +36% (VND terms) in 2021, 1Q22 -0.4%



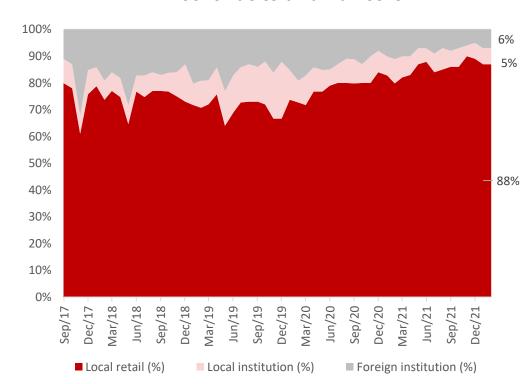
Source: Bloomberg, VinaCapital Research as of 31 March 2022. CY2021 VN Index +36% in VND simple terms, or +39% in USD total return (\$TR) terms. CY2022 YTD up to 31 March VN Index -0.4% in VND simple terms, or -0.3% in USD total return terms.

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#### Classified: Public

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### **Domestic investors remain the dominant force**



Local Retail Investors

continue to dwarf all other

Domestic investors account for 93% of turnover (Local Retail 88% and Local Institutions 5%), while Foreign Institutions account for just 6%.

#### VN Index Foreign Capital flows as a Percentage of Market Cap



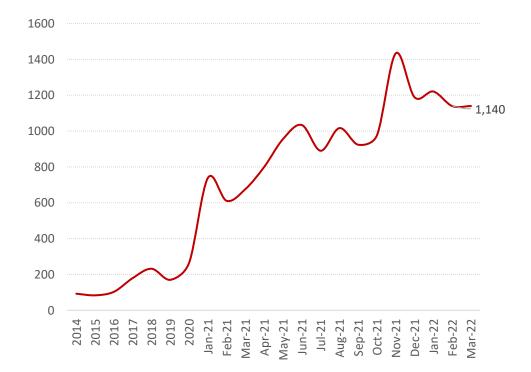
YTD Foreign Capital Flows are at -0.1% (or \$260m) of Market Cap (to Mar 2022) and a strong rebound from last year's net outflow of -1.1% (\$2.8bn).

Nevertheless, emerging markets (including Vietnam) have been less attractive to foreign investors during the period of the pandemic, but as we move to the endemic phase, this trend may reverse.

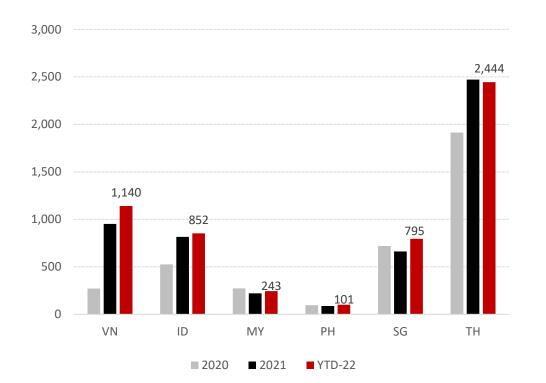


## Market liquidity remains high driven by domestic investors

Liquidity has stabilized after a period of significant increase in Average Daily Turnover Value (ADTV) (USDm)

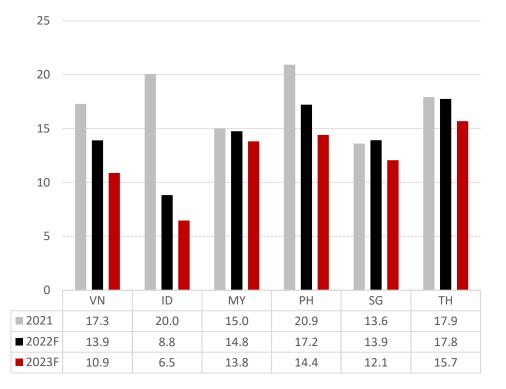


## ADTV still leads all regional peers excl. Thailand (USDm)

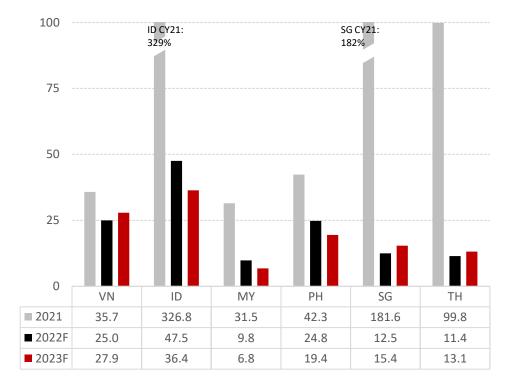




# Vietnam's stock market remains attractively valued with earnings forecast to continue to expand in 2022



ASEAN PER (x) ASEAN 2022F Avg 12.8x **Consensus Net Profit Growth (%)** 



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## Why Vietnam?

## What are the Risks?

#### A faster growth story with plenty of runway

- Stable political environment
- Advantageous environment for FDI
- Sustainable economic growth
- Stronger earnings growth prospects
- Attractive valuations
- Solid domestic investor base
- Recovery phase continues in Vietnam. Cyclicals and value should do well. Sectors that fit this bill are financials, real estate, and consumer discretionary

#### Two broad risk buckets

- Geopolitical tensions
- Tighter policy, monetary and fiscal

#### Other walls of worry

- The strength of domestic consumption
- Supply chain issues
- The outlook on the VND
- Weaker FDI
- Greater trading volatility

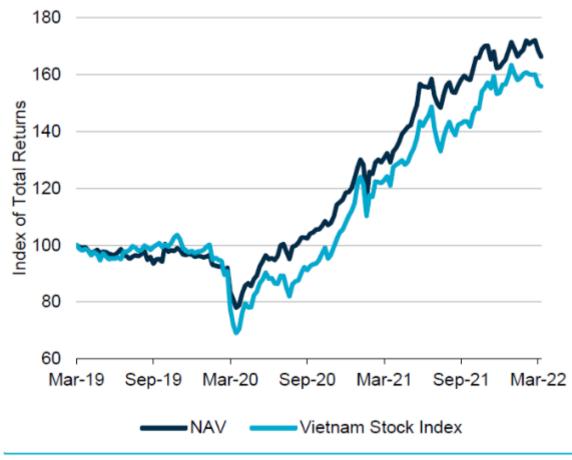
## 03 VOF STRATEGY AND PORTFOLIO





## Why VOF? We deliver long-term performance

Vietnam Opportunity - 3 Year Performance History (US\$)



Source: Datastream, Morningstar & Numis Securities Research



# VOF's differentiated investment approach focuses on private investments and privately negotiated deals in quoted businesses



## **VOF's Investment Strategy**

#### What we do?

VOF invests growth equity in privately negotiated opportunities across listed, private equity and SOE assets.

We look for **value** and **invest on fundamentals**. We do not take small positions or invest with a short-term view.

We are an **active investor** and engage with companies to enhance growth and add shareholder value.

#### How we do this?

Vietnam is still a frontier market with low liquidity and weak governance. VOF makes concentrated, high-conviction investments supported by due diligence rights, performance commitments and minority protections, wherever possible.

VOF applies private-equity terms on investments, in order to seek market premiums on exit, and ensuring liquidity by negotiating various exit options such as a commitment to IPO, drag and tag along rights, and put-call options with the seller/sponsor.



## Investment Criteria. What we look for in our investee companies

#### **Scale**



Focusing on sectors and industries that present **considerable headroom for growth**, be it in manufacturing scale or market share growth.

#### **Management Alignment**



Capability and integrity of sponsors, and alignment of interest are key. Trusted management is one that can set a reasonable business plan and deliver against that plan and be trusted to not impair the assets of the business.

#### **Brand**



Focus on domestic consumption-related businesses that have **brands that consumers recognize**. Branded market leaders have the best chance for exit to an offshore strategic investor in future.

#### **Competitive Advantage**



The moat. Seek businesses that have sustainable competitive advantages that can **preserve value over our investment horizon:** 

- (i) High barriers to entry;
- (ii) Lower cost structures;
- (iii) Exclusivity with suppliers/vendors.

#### **Distribution**



In the **fragmented and disorganized Vietnam market**, a distribution network and customer reach is what separates the winners from the losers.

#### **Sustainability**



As a responsible investor, we invest in businesses that are **safe for the environment** and **supportive of their people and local communities**.

ESG is built into our investment process.

## What do our typical investments look like?

**\$25 - \$50 million** 

Fewer investments, larger in ticket size, accretive to NAV.

**5% – 40%** EQUITY STAKE

Minority stake significant enough to exert influence and board representation.

#### 4 – 7 years INVESTMENT HORIZON

Long enough to grow and impact change, catalyst events include IPO or strategic sale.

#### 15% - 25% EXPECTED (MODEL) IRR

Individual investments are priced to yield at least this much. However, the portfolio as a whole, is expected to yield over 12% IRR. < 15% OF FUND NAV

Exposure limit to any one company. Furthermore, the exposure limit to any one sector is 25% of NAV. **3 – 6 months** FROM NDA TO CLOSING

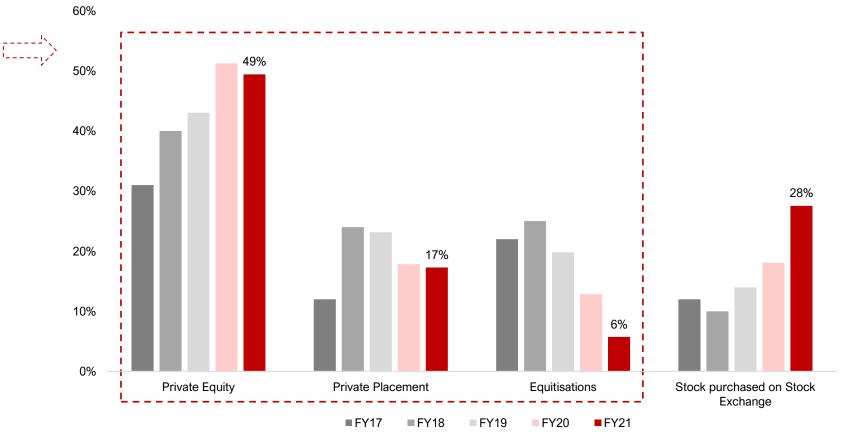
Our rigorous and exhaustive due diligence leveraging internal and external expertise requires this much to close an investment.



## Privately negotiated opportunities are where we focus our efforts

#### **80%** ON AVERAGE OF NAV COMES FROM PRIVATE EQUITY INVESTMENTS

Private equity investments play a significant and increasingly important part of the portfolio, although the flexibility of the investment assessment allows us to invest 10% to 15% directly into listed companies.



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% NAV\* by Entry Method

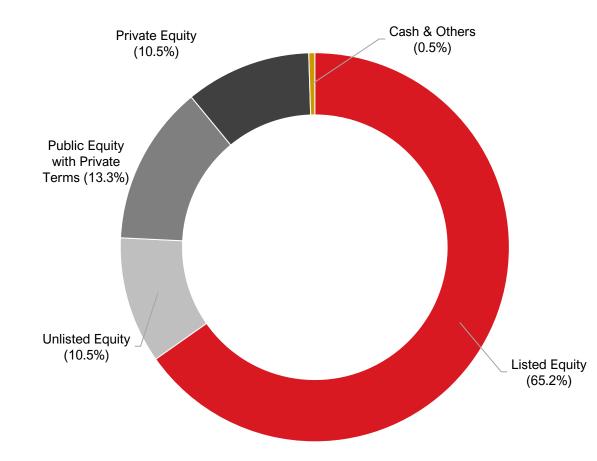
\*Excluding Cash & Others

VinaCapital Quickbase Deal Pipeline Dashboard as at 31 December 2021.

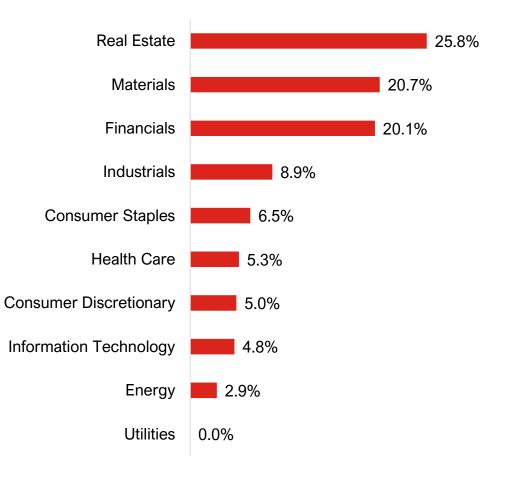
As at FY2021, almost 80% of the portfolio by entry method is made up of private equity, equitizations, private placements and pre-IPO investments. The historical 5-year average is 83%.

\* Excludes cash and others.

## VOF's portfolio by asset class and sector 31 March 2022



#### NAV by Asset class<sup>1</sup>





## **Top Public Equities and Private Equity holdings 31 March 2022**

	Top 10 Public Equity Investment <sup>1</sup>	NAV USDm	% NAV
1	Hoa Phat Group (HPG)	180.4	12.9%
2	Khang Dien House (KDH)	175.2	12.5%
3	Asian Commercial Bank (ACB)	153.2	11.0%
4	Airports Corporation of Vietnam (ACV)	89.3	6.4%
5	Vinhomes (VHM)	73.4	5.2%
6	Orient Commercial Bank (OCB)	68.9	4.9%
7	FPT Corporation (FPT)	67.0	4.8%
8	Quang Ngai Sugar (QNS)	51.9	3.7%
9	Phu Nhuan Jewelry (PNJ)	49.6	3.5%
10	Phuoc Hoa Rubber (PHR)	30.3	2.2%
	Total	939.2	67.2%

<sup>1</sup> Public Equities holdings include Listed Equities (65.2% of total NAV) and Unlisted Equities (10.5%).

Private equity cross-over to public equity

Privately negotiated

purchase

	Public Equity with Private terms <sup>2</sup>	NAV USDm	% NAV
1	An Cuong Wood Working (ACG)	49.1	3.5%
2	Norfolk II & III (NVL)	57.1	4.1%
3	Dat Xanh Services (DXS)	40.3	2.9%
4	Kuala Lumpur II (KDC)	39.1	2.8%
	Total	185.6	13.3%

Private Equity Investment <sup>2</sup>		Unaudited NAV USDm	% NAV
1	Thu Cuc Medical	34.1	2.4%
2	Ngoc Nghia Industry Service Trading	27.6	2.0%
3	Tam Tri Medical JSC	22.0	1.6%
4	IN Holdings (Twins)	20.2	1.4%
5	Thai Hoa International Hospital	17.6	1.3%
6	Hung Vuong Plaza	12.7	0.9%
7	Petrolimex Aviation (PAV)	12.0	0.9%
	Total	146.2	10.5%

<sup>2</sup>Refer to Appendix 1: Reclassification of VOF portfolio by Asset Class for explanation of how investments have been reclassified to better reflect the nature and holding period of these investments.



## **Recent Investment and Divestment Highlights**





#### Private Equity investment: Ngoc Nghia Industries (NNG)

Invested:	USD17m
Divested:	USD27m (through VN's first public-tender offer with foreign investor)
IRR / MOIC:	21% / 1.6x
Activities:	Strengthened corporate governance, restructured capital structure, and enhanced process of capital expenditure and working capital management.
About NNG:	<ul> <li>Ngoc Nghia is a pioneer and leading manufacturer of PET packaging, providing one- stop shop packaging solution to satisfy different customer needs. In Vietnam.</li> <li>The company dominates with 30% market share. Key customers include the leading players in consumer goods sectors namely Unilever, Pepsi, Coca, and Vinamilk.</li> <li>NNG has 3 modern operating production sites, the largest production capacity in Vietnam, producing over 6 billion products / year.</li> </ul>

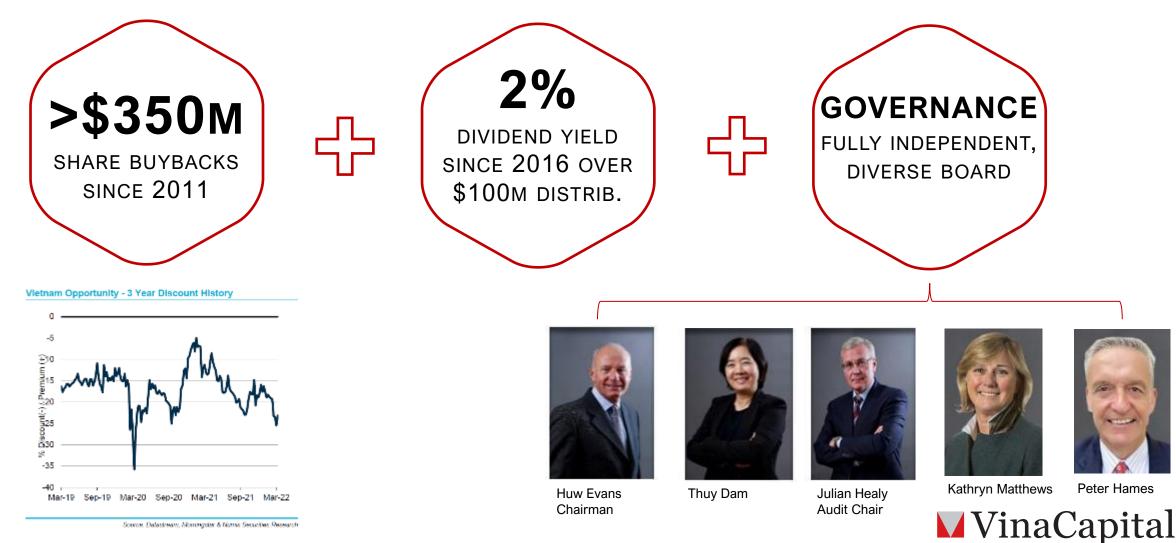


## **Pipeline Overview - \$200m+ potential investments**

	Project Name	Equi (post	Implied Equity Value	Deal Size	Stake (%)	Instrument/ Classification	Current Status
			(post-money) (US\$m)	(US\$m)			
1	Hong Kong	Real Estate	\$2.1b	\$25m	1.2%	Equity / Pre-IPO	10% deposit made
2	Shanghai	Real Estate	\$173m	\$40m	30%	Equity /Pre- IPO	Due diligence
3	Tokyo	Health Care	\$125m	\$25m	20%	Equity/ Privately negotiated purchase	Term sheet negotiation
4	Venice	Transportation	\$3.3b	\$50m	1.5%	Equity / PIPE	Term sheet negotiation
5	Orient	Consumer Discretionary	\$150m	\$33m	15-20%	Equity / PIPC	Preliminary deal terms
6	Geneva	Transportation	\$800m-900m	\$40m	5%	Equity/Pre-IPO	Preliminary analysis
7	Belgium	Logistics	\$481m	\$30m	6.2%	Equity / PIPE	Preliminary analysis
	TOTAL			\$200m+			



### Governance and Dividends: VOF is the only Vietnam fund that pays a regular dividend and has a fully independent, diverse Board



Classified: Public

## **VOF: Our focus is Vietnam...**

Some countries have been able to leverage trade relationships well with both China and the US. "<u>Vietnam is the poster child for that</u>," Aaron Balsam, senior analyst at William Blair, said. MSCI, the index provider, classifies Vietnam as a "frontier market", but speculation has mounted that it will be elevated to emerging market status.

Investment trusts including VinaCapital Vietnam Opportunity and Vietnam Enterprise Investments, which invest in companies located in the country or that make the bulk of their earnings in the market, have benefited from heightened nerves towards China. Those trusts have delivered NAV returns of 31 per cent and 29 per cent, respectively, over the past year — not only outstripping the negative average return of global emerging market trusts, according to the Association of Investment companies, but also growth-orientated, UK smaller company funds. Yet like emerging market peers, both trusts trade at double-digit discounts to NAV.

### THE

MONDAY APRIL 25 2022



Vietnam is seen by some analysts as an alternative emerging markets option for investors GETTY IMAGES

#### TEMPUS SPECIAL

# Emerging markets in the spotlight as Russia and China pose new questions

The prospect of making big returns must be weighed against the growing threat of risks

Emma Powell, Tempus Editor

Monday April 25 2022, 12.01am BST, The Times



https://www.thetimes.co.uk/article/63391752-c3d9-11ec-96a8ce9dac41fe90?shareToken=5147be8b104d7f14e4edbf6980903321

## ... to deliver long-term performance

**Growth potential** 



Yearsley likes the VinaCapital Vietnam Opportunity Trust, which is up 79 per cent in five years.

If you are worried about backing China, take a look at Vietnam instead <u>https://www.thetimes.co.uk/article/955dd448-c244-11ec-8e50-</u> d692b1fbef48?shareToken=948f9888298697840a9e4d7b25937d95

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Classified: Public

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Past performance is not a guarantee of future returns.



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